

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the

period: January 23, 2024 – January 22, 2025

- 1) Employment Unit:** Beasley Media Group, Morristown/Dover, NJ
- 2) Unit Members (Stations and Communities of License):** WDHA(FM); Dover, NJ
WMTR-AM; Morristown, NJ
- 3) EEO Contact Information for Employment Unit:**

Mailing Address: 55 Horsehill Road Cedar Knolls, NJ 07927	Telephone Number: 732-249-2600
	Contact Person/Title: Betsy L. Calderin Regional Controller - NJ
	E-mail Address: Betsy.Calderin@bbgi.com

- 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit: 0**

The Employment Unit did not have any full-time vacancies during the reporting period.

- 5) Total # of Interviewees Referred:** For the period from January 23, 2024– January 22, 2025, this Employment Unit interviewed 0 interviewees for 0 full-time job vacancies.

Stations WDHA(FM) and WMTR-AM are Equal Opportunity Employers.

6) Supplemental Recruitment Initiatives.

A. Initiative: Participant-Career Fairs and Events/Programs Promoting Careers in Broadcasting

On 3/26/24 – 03/27/24, the employment unit attended the NJ Chamber of Commerce Summit in Atlantic City, NJ. Information about the stations and open positions was displayed.

There were discussions on how to make the state's business climate better positioned for the future.

Employment Unit attendees: Director of Sales, Account Executive.

On 3/15/24, the employment unit attended the Ramapo College Career Fair in Montclair, NJ. The station tent was set up and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Attended by Promotions Director.

On 4/5/24, the Senior VP/Regional Market Manager was a table host at the Etiquette Luncheon for The School of Business at CUNY. He was on a panel to discuss tips for lunch/dinner meeting etiquette.

On 4/25/24, WDHA-FM hosted Rock the Rockfest in Newark, New Jersey. Booths were set up in the plaza of the Prudential Center by WDHA staff and recruitment flyers were distributed. Departments on hand to engage the crowd and answer employment opportunity questions included sales, programming and promotions. Managers from all three noted departments were present.

On the following dates, the AM Program Director was on site at Rutgers University's SHI Stadium in Piscataway, New Jersey. The objective was to attract and engage students for the purpose of recruiting both interns and part-time positions for Beasley Media New Jersey.

- August 29, 2024
- September 7, 2024
- September 27, 2024
- October 12, 2024
- October 19, 2024
- November 9, 2024
- November 23, 2024

From October 2024 through January 2025, WDHA-FM's Morning Host/Production Director conducted "Students Who Change Hunger" in conjunction with the Community Food Bank in Hillside, New Jersey. This was a great way to reach out to students and introduce them to radio by putting them on the air. Students at different high schools were encouraged to organize their own food drives. Every day the morning show featured a different guest discussing the need for donations at the food bank, and one student during the week was chosen to be interviewed on the air. This was a creative way to generate exposure for a good cause and also introduce students to broadcasting.

On 12/13/24, WDHA Program Director was a guest speaker at the 7th Annual Woman of Achievement Award Luncheon held by the Morris County Chamber of Commerce in Florham Park, NJ. She spoke about her radio career to a large audience and discussed internship opportunities at the radio station.

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B. Initiative: Internship Program - Ongoing (1/23/23 - 1/22/24)

WDHA-FM/WMTR-AM conducts an ongoing internship program that is advertised on station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

During the reporting period the following colleges have had or currently have interns at WDHA-FM / WMTR-AM: Fairleigh Dickinson University, Susquehanna University and Pace University. Four interns worked with the stations during the reporting period.

C. Initiative: EEO Outreach Announcements

From 1/23/2023 through 1/22/2024, the stations regularly aired EEO outreach announcements on behalf of the NJBA.

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